



MODEL RELEASE FORM & CONTRACT

I (please print full name) _____ (hereinafter referred to as the "Model") hereby participate in Wisconsin Fashion Week (hereinafter referred to as the "event"). I hereby understand that photographs/videos (the words "Photographs/Videos" as used in this release shall refer to any and all types of still photography, recorded video footage, or any other device by which images can be projected, transmitted, displayed or played back, digital images, negatives, prints of every kind and nature) taken from the event are property of Moe Publicity (hereinafter referred to as the "Company").

These photographs/videos will be included in the database of the Company and agreed to give the Company the absolute right and permission to copyright, use, reuse, publish, exhibit, display, print and reprint in advertising/commercial, publicity or promotional material, magazines, books, website, trade or any other media, or for any other purposes, the heretofore taken, or taken this day, or hereafter taken by the Company and for which I have acted as a model, including without limitation, reproductions thereof of which I may be included in whole or in part. for the unrestricted usage right, permission to use, re-use, publish, and republish photographic pictures of me for use any of the photographs/videos on our websites, print materials, commercials, illustrations, arts, promotions, advertisings, trades, or any other purposes whatsoever.

I hereby waive any right to inspect or to approve the photographs/videos or the editorial or advertising copies or printed matters or finished products that may be used by the Company in conjunction therewith, and further waive any claim that I may have with respect to the eventual use to which it may be applied. Such photographs/videos may be used in the sole discretion of the Company, with or without my name on with any other material of any kind or nature. Nothing herein shall require anyone to actually use the photographs/videos.

I hereby release, discharge and agree to save harmless the Company from and against any and all liability in connection with the use of such photographs/videos, even should the same subject me to ridicule, scandal, reproach, scorn, or indignity, and from any liability as a result of any distortion, blurring or alteration, optical illusion or use in composite form, either intentionally or otherwise, that may occur or be produced in the taking, processing or reproduction of the finished product, or its publication or distribution.

I/We accept that the Company bears no responsibility for any omissions.

I further represent that the following are every name other than my present and correct name (which appears below), that I have ever used (including maiden name, alias, nickname, stage or professional name):

I further represent that I have read this Release Agreement prior to signing it. I have not been induced to sign the same, other than by the recited consideration, by any representation or statement made by the Photographer or his agents, employees or anyone acting on his behalf. I hereby affirm that I am over the age of 18 (if age is under, 18, Minor Model Release Form must be filled out by Parent or Legal Guardian) and have the right to contract in my own name. I have read the above authorization, release and agreement, prior to its execution; I fully understand the contents thereof.

In addition, I agree to not arrive at the prep location of participating event under the influence of drugs or alcohol and agree to not consume drugs or alcohol while at the participating event. I agree to not smoke while in apparel items that have been provided for the participating event, to not change hair/make-up/clothing once having been prepped for the participating event, to not use perfumed items and to not leave the location without prior consent from the executive producer, Kristi Moe. I understand that failure to do any of the abovementioned items will result in dismissal from the participating event.

Model under the age of 17: No ___ Yes ___

Model's Legal Name: (please print): _____

Date of Birth: _____ Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

I swear that the foregoing is true and correct to the best of my knowledge and belief, and that I have observed the originals of each of the identification documents of which copies are attached.

MODEL'S SIGNATURE:

_____ DATE: _____



MINOR MODEL RELEASE FORM

I am the parent/guardian of the below named model who is under the age of 18 and I hereby consent to the foregoing on his/her behalf. I have read the above authorization, release and agreement, prior to its execution; I fully understand the contents thereof. This agreement shall be binding upon me and my heirs, legal representatives and assigns.

Model's Legal Name: (please print): _____

Date of Birth: _____ Phone: _____ Cell: Y N

Email: _____

Address: _____

City: _____ State: _____ Zip _____

MODEL'S SIGNATURE:

_____ DATE: _____

PARENT/GUARDIAN'S SIGNATURE:

_____ DATE: _____