

Technical Expertise
for E&P Challenges



SPE Offshore Europe 2013 Oil and Gas Conference and Exhibition

3rd-6th September 2013
Aberdeen, UK

Sales Brochure

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The Offshore Europe Partnership,
a joint venture between:



.....
Email: oetam@reedexpo.co.uk Tel: +44 (0) 208 439 8890

www.offshore-europe.co.uk



"This is an event where the offshore oil and gas industry's engineers and technical specialists, along with its business leaders and government, come together to share their views, knowledge and expertise. Such a gathering will have particular importance against the backdrop of the challenges presented by the prevailing global economic climate."

Malcolm Webb

2013 SPE Offshore Europe Chairman,
Executive Committee
Chief Executive,
Oil & Gas UK

SPE Offshore Europe conference and exhibition attracts a global audience of engineers, technical specialists, industry leaders and experts to share ideas and debate the issues of the moment in the upstream industry.

It is a multi-faceted event that reflects the E&P community's desire for continuous learning, showcasing the innovation, solutions and tools required to compete in an accelerating technology race in an increasingly complex business.

2011 Statistics

31,579* Unique attendees

48,114 Attendees across the 3 days

1,497* Participating companies

25,288* SQM Total exhibition space

90+ Countries represented

100+ Technical presentations

* Figures ABC audited



Deep Water Zone 2013

Deep Water E&P is playing an ever increasing role within the industry with more and more discoveries now being found within deep and ultra-deep water fields in areas such as Brasil, Gulf of Mexico and Sub-Saharan Africa.

"A simply fantastic event, bringing the world of oil & gas together"

Oceanscan Limited

The Deep Water Zone will return in 2013 to focus on the technologies, services and expertise required to work within this new frontier.

- Exhibition to display the latest products and services from the deepwater industry
- Deep Water feature to showcase the latest technologies and expertise
- Presentation stage to provide a learning area
- Targeted marketing campaign to draw key decision makers to the Deep Water Zone

Limited space available in the Deep Water Zone, contact Gareth Rapley, Sales Manager: gareth.rapley@reedexpo.co.uk, for booking information.

In association with



Sponsorship

Add value to your exhibitor package by selecting one of our high profile sponsorship opportunities. We've worked hard to create a selection of packages to meet a variety of budgets and match with your companies marketing goals.

Sponsorship opportunities available across the following areas:

You know what they say, 1st impressions count:

Exhibition visitor bags, registration package, outside signage

Help visitors navigate all 25,288 sqm:

Event ask me staff, info desk, floor stickers, directional signage

In the digital age, why not be on the cutting edge:

Website advertising, email advertising, social media, mobile app

Comfort is king:

Catering outlets, drinks stations, toilets, seating areas

To learn more about any of the above packages or additional opportunities, contact Gareth Rapley, Sales Manager: gareth.rapley@reedexpo.co.uk

"It's a really good opportunity to see people from all over the world in one spot and it's good for business."

Cheryl Burgess

Director General,
Pipeline Industries Guild

The exhibition is made up of the upstream E&P community showcasing their technologies, services and expertise to enable oil to be explored and produced.

It sees the complete supply chain of companies participating including operators, drilling contractors and oilfield service companies.

"Aberdeen is particularly well situated and can trade right across the world from a deepwater, knowledge, and capability perspective."

Colin Welsh

CEO, Simmons and
Company International

1,497
participating companies



92%
of exhibitors were satisfied*
with SPE Offshore Europe 2011

94%
of exhibitors would like**
to exhibit again in 2013



*very, completely, or somewhat - figures based on post show survey data

**Extremely, very or somewhat - figures based on post show survey data

"Still one of the world's premier events for establishing business relationships in the oil & gas industry."

Matthias Bichsel
Shell, Projects and
Technology Director

"It has been one of the best years ever, truly a great show."

Donna Smith
Director, Marketing
Forum Energy
Technologies

Who exhibits?

Equipment Manufacturers, Component Manufacturers, Service Companies, Oil & Gas Companies – International, National & Independent Operators, Consultancies

Who attends?

• Chief Operating Officer (COO) • VP Integrated Operations • Head of Well Engineering • Asset Integrity Manager • Head of Business Development • Head of Supply Chain • Head of Operations • Production Manager • Strategic Sourcing Director • Exploration Director • Chairman & Production Director • Drilling Manager • Chief Technologist • Deputy MD, Director – Operations • General Manager Drilling • General Manager – Exploration • Senior VP Offshore Projects • Chief Executive Officer

International opportunities - 28 National & International Pavilions, including:



Austria

Belgium

Brasil

Canada

China

Denmark

Finland

France

Germany

Greenland

Italy

Netherlands

Nigeria

Norway

Malaysia

Scotland

Spain

USA

Why exhibit?

Generate new
sales leads and
contacts

Relationship-
building with
key industry
figures

Obliterate
your sales
targets with
onsite orders

Wow visitors
with your
innovative
products

Talk to senior
decision
makers

Hone in on the
latest industry
developments

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Date:

3rd-6th September 2013

Where:

AECC, Aberdeen, UK

Contact:

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Upcoming Upstream Oil and Gas events:



SPE Russian Oil & Gas Exploration & Production Technical Conference & Exhibition

All Russian Exhibition Center,
Pavilion 75, Moscow, Russia
16-18th October 2012
www.russianoilgas.com



IBP/SPE Brasil Offshore

Macaé, RJ, Brasil
11-14th June 2013
www.brasiloffshore.com



SPE Offshore Europe

AECC, Aberdeen, UK
3rd-6th September 2013
www.offshore-europe.co.uk



SPE Arctic & Extreme Environments

All Russian Exhibition Center,
Pavilion 75, Moscow, Russia
October 2013
www.arcticoilgas.com

Pricing information

	Space Only (Plus Stand Approval £150)	Space & Shell Scheme
Halls 1, 2, 3 & 5	£420 per m ²	£490 per m ²
Halls 4 & 6	£395 per m ²	£465 per m ²
Standard Charges (Registration Fee and Internet Listing)	£425	£425

From May 2012. All costs above are plus VAT.



SPE Intelligent Energy
Middle East 2013

SPE Intelligent Energy Middle East

www.intelligentenergyevent.com/ME



SPE Intelligent Energy
International 2014
Jaarbeurs, Utrecht, The Netherlands

SPE Intelligent Energy International

Jaarbeurs, Utrecht,
The Netherlands
www.intelligentenergyevent.com

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