



Shop the Shore at Christmas

Shop the Shore is not just a day in September, its every day. By buying local to your neighbourhood you help a business prosper and in turn create a climate for other great businesses to setup at the end of your street. It doesn't stop there, by buying local you saved yourself (and the planet) a long trip in your car, a frustrating time finding a parking spot at the mall, and you probably bumped into a neighbour or acquaintance and got caught up. The list of benefits goes on and on.



At Christmas this year, neighbourhood businesses are offering a sticker that rewards you for shopping in the area. The sticker not only lets everyone know that you support local business, it can also win you great prizes.

Each sticker has a unique code on it that allows you to enter a ballot at www.ourlakeshore.net to win great prizes. The more you shop locally the more chances you have to win. **Both gift giver and receiver are eligible to enter the contest.** No codes entered more than two times will be valid.

Shop the Shore is made possible by the hard work of resident volunteers with some financial support from the Local BIAS

www.OurLakeshore.net



Holiday Gift Guide





Gift Guide

Who says there's nothing to buy on the Lakeshore? As you've seen here there are many great things to purchase for the holidays right at the end of your street. And this is only a sample! Many more retailers and gift ideas can be found online by going to www.ourlakeshore.net/profile/ShopTheShore.

On the Cover:

Top: One of a kind **necklace** made from repurposed silverware available at Roots to Branches. Gifts starting at \$10. They also have amazing Teddy bears made from repurposed fur coats - 211 Royal York Rd.

Left: Giovenco Fine **Italian Shoes**. Men's Women's and Handbags - 382 Royal York Rd.

Right: **Ornaments**, Centerpieces and Arrangements available at Ladybug Florist - 2912 Lake Shore Blvd.

Panel 1:

Top clockwise: Professional Hair Product **Gifts Sets** \$30 and Ceramic Straightening Irons \$75 from Creative Image - 2995 Lake Shore Blvd. | Spa **gift certificates** at \$90 Donato Salon and Spa - 3253 Lake Shore Blvd. | Travel Size **styling products** from El Salon - 2370 Lake Shore Blvd. | **Designer slippers** \$10 from Fancy Boutique - 2853 Lake Shore Blvd.

Middle: **Oil Paintings** on Canvas \$55 from European Art Attack - 2899 Lake Shore Blvd.

Bottom left: **Kids Books**, Cook Books all kinds of books, Xbox/Wii/DS/PSP games and many gifts under \$20 at Community Roots - 2858 Lake Shore Blvd.

Bottom Right: 30% of all **Jewelry** at Pink Boutique - 2905 Lake Shore Blvd.

Panel 2:

Top Clockwise: **Gifts** 25% off and Arrangements from Boeket - 3069 Lake Shore Blvd. | You connection to **Original Art** from local artists of all mediums and prices at Lakeshore Arts - 2422 Lake Shore Blvd. | Holiday **Centrepieces** for \$50 and up from Lake Shore Village Flowers - 2999 Lake Shore Blvd. | **Homemade** Pasta Sauce and Tourtiere under \$20 from The Village Butcher - 2914 Lake Shore Blvd.

Middle: Hand Painted Ceramic **Travel Mugs** \$38 available at Birds and Beans 2413 Lake Shore Blvd.

Bottom Clockwise: Gift Certificates to make your own **wine** (easy way to save \$\$) at Wine Palace - 3025 Lake Shore Blvd. | 25% off all Christmas **gifts** at Rhea's Flower Shop - 2872 Lake Shore Blvd. | **Coconut soap** for sensitive skin \$6 at Mind and Body - 2921 Lake Shore Blvd. | Organic **Fair Trade Coffee** \$8 ½ lb. from The Big Guy's Little Coffee Shop - 2861 Lake Shore Blvd.

Panel 3:

Top Clockwise: Caps, Fedoras and **Fine Clothing** from Alf Davis' Menswear - 2883 Lake Shore Blvd. **Swiss Army Knives** starting from \$19 at The Clock Factory - 2881 Lake Shore Blvd. **Sorel** boots and Merino Wool socks \$8 available at TNT - 2938 Lake Shore Blvd.

Middle: **Asics Footwear** authorized retailer \$20 off \$100+ purchases at All That Racquets - 378a Royal Your Rd.

Bottom Left: Wide range of **Toys** and Stocking Stuffers. Family Game Night Gift Basket \$25+ at LootLady.com - 3025 Lake Shore Blvd.

Bottom Right: Bluetooth Handsfree **LG Speakerphone** + Charger \$55 at Encore Cellular - 2456 Lake Shore Blvd.