YOU & US YOU & US YOU Check & Approve Initial Design **Design Amendments** Build, QA & Testing During this stage the During this stage you will review your design for Submit During this stage the team will build, During this stage you will have 5 days to dotMailer creative team will approval and request adjustments if required. test & QA your master template. This test drive your master kit for approval and Your Brief Amends will be scheduled on receipt of feedback; create and present with time period is determined by the request adjustments if required. Amends your initial design visuals this will include up to two amends. You will required studio schedule at the point of will be scheduled on receipt of feedback. following your brief to provide your approval or adjustment within 5 days receiving design approval & the This will be one amendment only. Gold supplied. of receipt of design. complexity of build. campaigns will be setup on approval. 0% 100% 50% 11111111111111111**>** Your Brief and Your design Receive your Return Sign off Your build Receive your Return Amended template is scheduled is scheduled initial master assets 1st design your amends your amends design your complete with the studio with the studio and feedback build and feedback received visual design stage 5 - 6 days 1 day 2 - 6 days up to 5 days 1 - 3 days up to 5 days 1 day up to 5 days 1 - 3 days Starter 1 day 2 - 6 days up to 5 days 1 - 3 days up to 5 days 1 day 5 - 6 days up to 5 days 1 - 3 days Bronze 1 day 3 - 6 days up to 5 days 1 - 3 days up to 5 days 1 day 5 - 7 days up to 5 days 1 - 3 days Silver 1 day 4 - 6 days up to 5 days 1 - 3 days up to 5 days 1 day 6 - 9 days 1 - 3 days up to 5 days Gold Call To Action Pack 1 day 2 - 6 days up to 5 days 1 - 2 days up to 5 days 1 day 2 - 5 days up to 5 days 1 - 2 days

Opted for mobile? If you requested your design to be responsive to mobile devices, then double the time as it's double the work!

1 day

1 day

1 day

Re-Skin (Bronze)

New Element

Header & Footer

2 - 6 days

2 - 6 days

2 - 6 days

up to 5 days

up to 5 days

up to 5 days

1 - 2 days

1 - 2 days

1 - 2 days

up to 5 days

up to 5 days

up to 5 days

1 day

1 day

1 day

5 - 6 days

2 - 5 days

3 - 5 days

up to 5 days

up to 5 days

up to 5 days

1 - 2 days

1 - 2 days

1 - 2 days