

THIS PANEL
FOLDS INWARD

COVER ONCE FOLDED

SAFE ZONE:

All critical elements (text, images, graphic elements, logos etc.) must be kept inside the blue box. All text should have an 0.0625 inch spacing from the fold lines.

Anything left outside the blue box may be folded over or cut off during trimming.

TRIMMING ZONE:

Please allow 0.125 inches cutting tolerance around your card. We recommend no borders due to shifting in the cutting process, borders may appear uneven.

BLEED ZONE 0.125 inches:

Make sure to extend the background images or colors all the way to the edge of the black outline.

FOLD LINES:

IMPORTANT

Please send artwork without blue, purple, black and gray frames.

If you send files as EPS, PDF, AI all texts should be converted to outline

Final Size: 8.5 inches x 14 inches

Size with bleeds: 8.625 inches x 14.125 inches



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