

August 17, 2012

Jeff Perry
120 University Drive
Campustown, IL 59782

Scott Ringwald, Owner
Downtown Tavern
100 College Street
Campustown, IL 59782

Dear Mr. Ringwald,

I am currently assembling a group of players for an intramural softball team and would love to have Downtown Tavern consider sponsoring us. We have some really talented individuals on our team, several of whom have played baseball briefly at the college level. The league is a large one and includes all of the fraternity teams as well. Many games have as many as 50 fans in attendance. Players and fans often go out for food or drinks after games, which makes Downtown Tavern a natural choice for us to display on our uniforms.

Your contribution of \$250 would allow us to buy jerseys with the Downtown Tavern name on them. For an additional \$100 (\$350 total), the tavern's logo could also appear on the jerseys. Also, for a total of \$500, we could purchase matching hats with the name and logo. In addition to its appearance on the uniforms, the Downtown Tavern team name would also appear on the schedule on the intramural website. If we were to win first place in the league, the team name would be proudly displayed on a large banner outside the student center.

If Downtown Tavern might be interested in sponsoring our team at any of the levels mentioned above, please contact me to discuss the details further. Thank you very much for your time and consideration.

Sincerely,

Jeff Perry